



Once again the Brothers of the 2<sup>nd</sup> District of Omega Psi Phi Fraternity Incorporated will be supporting the National Kidney Foundation's Kidney Walk. This year has thwarted plans for all of us including the NKF, but just like us the Foundation is resilient and determined to support the kidney community nationwide.

The Kidney Walk has become a virtual movement this Fall with Kidney Walk *LaceUp*. A movement which we helped jumpstart on August 12<sup>th</sup> via the first National Kidney Walk Kickoff Broadcast. If you haven't seen it yet, please take a moment to watch the video [here](#).

### **Let's Get Those Teams Going**

**Once a Team Captain has been identified**, please register for your local event. *If you do not see an event listed in your local area, please choose an event below or at [kidneywalk.org](http://kidneywalk.org) and fundraise.*

**Please Note:** While each walk has its "own date", this date is meant to have people tune in as one to the opening ceremonies. Fundraising and engagement will be going on for all walks until December 31, 2020.

### **Upcoming virtual events happening in the 2<sup>nd</sup> District:**

<b>Event Name</b>	<b>Event Date</b>	<b>Registration Link</b>
National Capital Area, DC	10/10/20	<a href="https://kidney.rallybound.org/nationalcapitalarea">https://kidney.rallybound.org/nationalcapitalarea</a>
Greater Philadelphia	10/11/20	<a href="https://kidney.rallybound.org/philadelphia">https://kidney.rallybound.org/philadelphia</a>
Greater Baltimore	10/25/20	<a href="https://kidney.rallybound.org/greaterbaltimore">https://kidney.rallybound.org/greaterbaltimore</a>
Salisbury	10/25/20	<a href="https://kidney.rallybound.org/salisbury">https://kidney.rallybound.org/salisbury</a>
Southern Delaware	10/25/20	<a href="http://donate.kidney.org/site/TR/Walk/Maryland?pg=entry&amp;fr_id=9291">http://donate.kidney.org/site/TR/Walk/Maryland?pg=entry&amp;fr_id=9291</a>
Wilmington	10/25/20	<a href="https://kidney.rallybound.org/wilmington">https://kidney.rallybound.org/wilmington</a>
New York City	11/08/20	<a href="https://kidney.rallybound.org/newyorkcity">https://kidney.rallybound.org/newyorkcity</a>
Pittsburgh	11/08/20	<a href="https://kidney.rallybound.org/pittsburgh">https://kidney.rallybound.org/pittsburgh</a>

*We will also be coordinating a date for our 2<sup>nd</sup> District to "walk together, but apart" and will share more details about this soon. It will be a way to celebrate the collective effort of our brotherhood and show off the Omega Man Power from across the 2<sup>nd</sup> District.*

### **To Register for Your Local Kidney Walk:**

*Please note we have a new system this year. All of the above walks except Southern DE are hosted on the new site and therefore require you to start with a new registration.*

1. Click on one of the links above or find your local walk at [www.KidneyWalk.org](http://www.KidneyWalk.org).
2. Click "Register"
3. (FOR SOUTHERN DELAWARE ONLY) Choose "Register as a Team Captain" then "Let's Get Registered" if you're new or login with your previous information.
4. Follow the steps to fill in your information.
5. Enter your team name (Omega Psi Phi—CHAPTER NAME) and choose "Omega Psi Phi Fraternity, Inc." as your company.
6. CONFIRM/COMPLETE your registration.

### Bringing Our Community 'Together'

We know meeting up virtually might not seem as exciting as gathering in person, which is why NKF created a few ways to make it more enticing to participate.

This year, you can earn a **Walk Outfit** by reaching various fundraising milestones.



*\*Items will be automatically mailed 2 weeks before your walk date.*

Share your picture on **Social Media** to let us know you're walking with us. We are collecting images from across the United States to compile into a special Thank You at the end of the year. By sharing your 'walk', you are showing your commitment to improving the lives of millions of Americans.

Tips for Effectively Using Social Media:

1. **IMAGES ARE KEY:** Share photos and videos of yourself getting ready to *LaceUp* or out on your walk.
2. **MAKE IT PUBLIC:** Make sure your post is set to public instead of just your friends.
3. **TAG US:** Tag @NKF to help us be able to see your great post!
4. **USE HASHTAGS:** Use #KidneyWalkLaceUp to show the nation how you *LaceUp* for kidney patients in your community.

### Have Questions?

If you have questions about the partnership, the Omega Walk Day or about other events happening this Fall, please reach out to Deanna van Lear, [Deanna.vanlear@kidney.org](mailto:Deanna.vanlear@kidney.org) or Brenita Brooks, [Brenita.brooks@kidney.org](mailto:Brenita.brooks@kidney.org).